

JANUARY

Be Well, Health Care Focus Issue

What's happening in the business of health care? This annual installment approaches the industry differently, discussing challenges of operating a medical, health or fitness facility and analyzing the state's health care profits and losses. It also looks at how the quality of health care affects you. What technological advances are impacting the quality of health care in Central Oklahoma?

FEBRUARY

Commercial Real Estate Focus

A review and forecast of what's happening in the Commercial Real Estate sector, including our "Top Deals of 2008," this issue looks back over the past year and reports on the highest-dollar real estate transactions in Central Oklahoma: what happened, who was involved and how it went down. This issue is a favorite among our readership.

MARCH

Innovation, Technology Focus

Central Oklahoma is a hotbed for medical advances, research and technology and product development. Using various resources, we'll take a look at the latest advances and their impact on the region's economy. This year, we'll also include computer and information technology in this issue.

SPECIAL PUBLICATION: SPACES

March 20

This special magazine will focus on the way we live. We'll look at the construction and development of housing downtown and at living throughout the metro. We'll take a peek inside a few executive homes and businesses in downtown districts, suburban communities and rural estates.

APRIL

The Green Issue, Environmental Focus

This issue is a culmination of what we do best! We'll be talking about many different business sectors – construction, development, manufacturing – and the current trends regarding environmental responsibility in Central Oklahoma. How do we stack up to other markets when it comes to being environmentally conscious? What can each business do to leave less of an environmental footprint?

MAY

Powered, Energy Focus

This focus issue discusses the various business angles of Central Oklahoma's large energy sector. From sources to generators, providers to users, we run the gamut on energy information. We'll also explore the local economic impact of the industry.

SPECIAL PUBLICATION: BEST PLACES TO WORK IN OKLAHOMA

May 15

Our fourth annual Best Places to Work in Oklahoma competition showcases the best employers in the state. This awards book lists all the top companies and examines just how they got to be such great places to work! Applications close December 12, 2008.

JUNE

Brick House, Residential Development Focus

Changes in mortgage rates, new additions, subdivisions and urban sprawl make residential building in Oklahoma a topic of focus. In this issue, we'll take a look at the areas, the speed, the volume, the demographics of ownership and who's buying and selling.



OKCBUSINESS

JULY

[Building it Up, Construction and Commercial Development Focus](#)

This focus takes a look at the development and construction going on around the metro. From ground-breaking to remodeling, we inform our readership of what's going up and what's coming down.

AUGUST

[L"Earn," Personal and Professional Development Focus](#)

Learn to Earn with all the content in this focus issue! From vocational pursuits to hobbies, this issue will feature classes to tickle your fancy and challenge your mind. We take a look at short-term offerings and long-term commitments.

SEPTEMBER

[Seeing 20/20, a Regional Economic Snapshot](#)

As we weather the economic winds of change, what are we doing to attract more business? We'll talk about which segments of our economy are doing well and how local companies are faring. What are the trends? We'll explore what businesses can do to sustain a healthy economy in Central Oklahoma.

SPECIAL PUBLICATION: VENUE

[September 25](#)

One of our most popular specials, this issue focuses on meeting and convention spots in the area, plus caterers, event planners and vendors. Readers will use this detailed resource for every event. Be there to save them time and money!

OCTOBER

[The Greater Good, Nonprofit Focus](#)

'Tis the season of giving, and what better time to take a look at where generous contributions go and how those contributions impact the quality of life right here in Central Oklahoma? We'll take a look at non-profit strength in the area and its affect on culture in our community.

SPECIAL PUBLICATION: FORTY UNDER 40

[October 16](#)

Our annual Forty Under 40 awards magazine begins with a nomination process where young, energetic, community-involved businesspeople are nominated by their peers for inclusion in this prominent awards program. A panel selects the top 40, and we showcase the winners with photographs and features.

NOVEMBER

[Clearing the Shelves, Retail Focus](#)

This issue showcases longevity in business, featuring growth strategies and celebrating local success stories. We'll take a look at the retail sector and its economic impact, with a special emphasis on the growing retail community downtown.

DECEMBER

[Currency, Banking and Finance Focus](#)

This issue will cover trends in local stock performance and shareholder wealth, in addition to forecasting and smart investing. We'll discuss technologies in online trading and banking, as well as competition in the marketplace.

